Instituto de Relações Internacionais
Universidade de São Paulo

Instituto de Estudos Avançados da Universidade de São Paulo

USP

SPSAS

SÃO PAULO SCHOOL OF ADVANCED SCIENCE ON SCIENCE DIPLOMACY AND INNOVATION DIPLOMACY

InnsciD Sp

Innovation and Science Diplomacy School

21 TO 30 AUGUST 2019

INSTITUTE OF ADVANCED STUDIES (IEA)

Praça do Relógio, 109, Ground floor, Cidade Universitária. São Paulo

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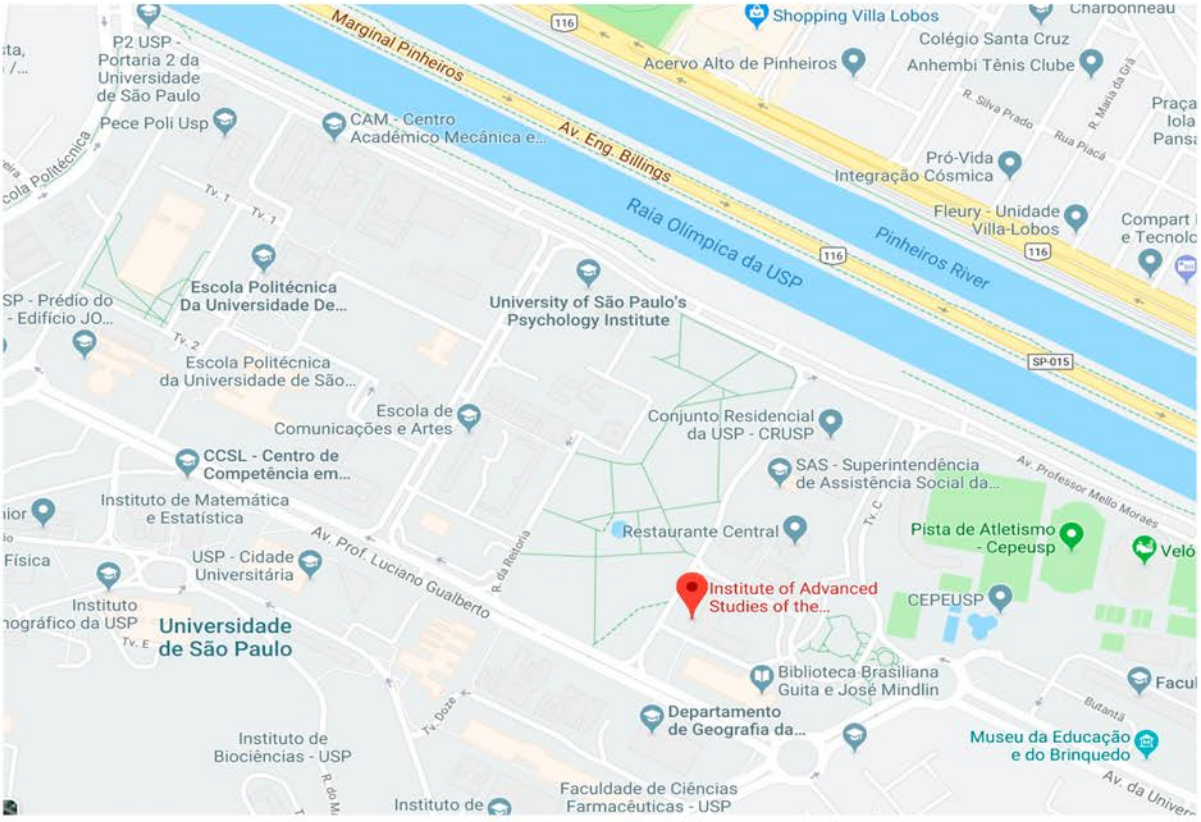
InnSciD SP

São Paulo School of Advanced Science on Science Diplomacy and Innovation Diplomacy
São Paulo, 21-30/8/2019
Agenda

About InnSciD SP

The São Paulo School of Advanced Science on Science Diplomacy and Innovation Diplomacy (InnSciD SP), supported by the São Paulo School of Advanced Science Program at FAPESP (http://espca.fapesp.br) and organized by the Institute of International Relations (IRI-USP), will take place from 21 to 30 August 2019 at the University of São Paulo, in Brazil.
The activities will be held at the Institute of Advanced Studies of the University of São Paulo.
The field activities happening on 24 (morning) and 27 (afternoon) will take place on São José dos Campos and Campinas, respectively.

InnSciD SP will take place at the Institute of Advanced Studies (IEA)
Praça do Relógio, 109, Ground floor, Cidade Universitária, ZC 05508-970, São Paulo, SP.



Science Diplomacy Trail

Day 1 Wednesday – 21 August

08h00 – 10h00	Registration for students ● Mandatory presentation of personal ID and boarding pass (to those who had their trip funded by the School)
10h00 – 11h00	Opening Ceremony ● Prof Amâncio Jorge de Oliveira, InnScid SP. ● Prof. Paulo Saldiva, Director, IEA-USP. ● Prof. Hernan Chaimovich, Joint Coordinator for Special Programs and Research Collaborations, FAPESP . ● Mr Wilson Mello, President, InvestSP. ● Sec. Pedro Ivo Ferraz da Silva, Ministry of Foreign Affairs, Brazil. ● Sec. Luis Fernando Corrêa da Silva Machado, Ministry of Foreign Affairs, Brazil ● Mr Paulo César Rezende de Carvalho Alvim, Secretary for Entrepreneurship and Innovation, Ministry of Science, technology, Innovations and Communications, Brazil . ● Prof. Janina Onuki, Dean, IRI-USP and representative of the Rector of USP
11h00 – 11h30	Coffee Break & Networking
11h30 – 13h00	Science Diplomacy: Basic Concepts and Key Issues ● Prof. Pierre-Bruno Ruffini, University of Le Havre
13h00 – 14h30	Lunch
14h30 – 16h00	The origins of Science Diplomacy: historical considerations ● Prof. Simone Turchetti, University of Manchester
16h00 – 16h30	Coffee Break & Networking
16h30 – 18h30	Practical activity: developing a national science diplomacy strategy

Day 2 Thursday – 22 August

09h30 – 11h00	Science and Regional Cooperation (panel)

	• Prof. Hernan Chaimovich, Joint Coordinator for Special Programs and Research Collaborations, FAPESP • Mr Carlos Matsumoto, General Coordinator of Multilateral Cooperation, Department of International Affairs and Cooperation, Ministry of Science, Technology, Innovations and Communications, Brazil. • Dr Marga Gual Soler, Science Diplomacy Adviser to EU Research & Innovation Commissioner • Mr Alon Lavi, Consul General of Israel in São Paulo • Moderator: Prof. Dr Elizabeth Balbachevsky.
11h00 – 11h30	Coffee Break & Networking
11h30 – 13h00	Science in the Climate Change regime – Academic perspective • Prof. Eduardo Viola, University of Brasília
13h00 – 14h30	Lunch
14h30 – 16h00	Bilateral scientific cooperation – the case of Brazil • Sec. Luis Fernando Corrêa da Silva Machado, Head of the Division of Technological Promotion I, Ministry of Foreign Affairs, Brazil
16h00 – 16h30	Coffee Break & Networking
16h30 – 18h00	Science Diplomacy, a debate • Prof. Simone Turchetti, University of Manchester • Prof. Pierre-Bruno Ruffini, University of Le Havre • Prof. Eliezer Rabinovici, The Hebrew University Jerusalem • Moderator: Prof. Glauco Arbix, USP

Day 3 Friday – 23 August

09h30 – 11h00	Science for Diplomacy – the SESAME project ● Prof. Eliezer Rabinovici, The Hebrew University of Jerusalem
11h00 – 11h30	Coffee Break & Networking
11h30 – 13h00	Data at the centre of international affairs ● Prof. Simone Turchetti, University of Manchester
13h00 – 14h30	Lunch
14h30 – 16h00	Science in International Trade – Technical Barriers to Trade and Sanitary and Phitosanitary measures ● Prof. Vera Thorstensen, Coordinator of the Centre for Global Trade and Investment, Getúlio Vargas Foundation
16h00 – 16h30	Coffee Break & Networking
16h30 – 18h30	Practical activity: developing a national science diplomacy strategy

Day 4 Saturday – 24 August

09h00 – 13h00	Field visit to Embraer's technology development center in in São José dos Campos-SP

Innovation Diplomacy Trail

Day 6 Monday – 26 August

09h00 – 10h00	Education for Science and Innovation Diplomacy ● Prof. Guilherme Ary Plonski, FEA, USP ● Prof. Alberto Pfeifer Filho, IRI, USP
10h00 - 11h00	Innovation Diplomacy: an introduction ● Sec. Pedro Ivo Ferraz da Silva, Ministry of Foreign Affairs, Brazil
11h00 – 11h30	Coffee Break & Networking
11h30 – 13h00	International innovation ecosystems ● Prof. Charles Weiss, Georgetown University
13h00 – 14h00	Lunch
14h00 – 15h00	The research landscape in the state of São Paulo, Brazil ● Prof. Carlos Henrique de Brito Cruz, Scientific Director, FAPESP
15h00 – 16h30	Internationalization and Innovation in the perspective of universities ● Prof. Vahan Agopyan, President, Universidade de São Paulo (USP) ● Prof. Sandro Roberto Valentini, President, Universidade Estadual Paulista (UNESP) ● Prof. Marcelo Knobel, President, University of Campinas (UNICAMP) ● Moderators: Prof. Guilherme Ary Plonski (IEA/USP) and Prof. Amâncio Jorge de Oliveira (Caeni/USP)
16h30 – 17h00	Coffee Break & Networking
17h00 – 19h00	Negotiating session of the "São Paulo Conceptual Framework of Innovation Diplomacy"

Day 7 Tuesday – 27 August

09h00 – 10h30	Foreign Direct Investment in R&D – the case of multinationals in Brazil (panel) ● Ms Denise Pereira, Head, Innovation Center, Dupont

	• Mr Ronald Dauscha, Business Development, Software Technology International Centre (CITS) • Mr Edvaldo Santos, Head of Research, Development and Innovation, Ericsson Brazil • Mr Erwin Franieck, Head of Engineering, Bosch Brazil • Moderator: Sec. Pedro Ivo Ferraz da Silva
10h30 – 11h00	Coffee Break & Networking
11h00 – 12h30	Internationalization of technology firms – Competitiveness and Employment • Prof Charles Weiss, Georgetown University
12h30 – 13h30	Lunch
13h30 – 17h30	Field visit to Sirius – 4th Generation Synchroton Light Source (CNPEM, Campinas)

Day 8 Wednesday – 28 August

09h30 – 11h00	International Technology Transfer in offset agreements – the Grippen case of SAAB and EMBRAER • Mr. Luis Hernandez, SAAB • Mr. Armando Carbonari, Embraer
11h00 – 11h30	Coffee Break & Networking
11h30 – 13h00	Internationalization of technology firms (panel) • Ms Paula Borges Gomes Akitaya, StartOut Brasil, APEX • Mr Flávio Naufel do Amaral, President, Zetrasoft • Mr Daniel Marteleto Godinho, Corporate Strategy Director, WEG • Mr Adilson Arli da Silva Filho, Manager, Global Innovation, Management and Strategic Partnerships, Braskem • Moderator: Prof. Dr Moacyr Martucci Junior
13h00 – 14h30	Lunch
14h30 – 16h00	The Internet Governance regime – an overview (panel) • Prof. Dr Carlos Affonso de Souza, UERJ • Mr. Demi Getschko, President, NIC.br

16h00 – 16h30	Coffee Break & Networking
16h30 – 18h00	International networks of innovation ecosystems (Panel) ● Prof Amba Pande, Jawaharlal Nehru University, India ● Prof Antônio Botelho, IUPERJ ● Mr Rodrigo Mendes, Executive Manager of International Business Development, São José dos Campos Technology Park ● Ms Brenda Vourakis Barbosa Braga, Head of International Cooperation, ABDI ● Moderator: Prof. Dr Janina Onuki, Director, IRI-USP

Day 9 Thursday – 29 August

09h30 – 11h00	Attracting Foreign Direct Investment in R&D - Governmental agencies (Panel) ● Dr Jorge Almeida Guimarães, President, EMBRAPII ● Ms Renate Buzon, Country Director, IDA Ireland ● Mr Marcos Vinicius de Souza, Underscretary for STI, Government of São Paulo ● Ms Karina Regina Vieira Bazuchi, Investment Coordinator, APEX ● Ms Flavia Oliveira, Head of Inward Investment Brazil, British Embassy ● Moderator: Mr Herton Escobar, Science Journalist and Special Reporter, USP
11h00 - 11h30	Coffee Break & Networking
11h30 - 13h00	The role of diasporas in the development of national high-tech industries ● Prof. Amba Pande, Jawaharlal Nehru University, India
13h00 – 14h45	Lunch
14h45 – 16h00	The future of Innovation Diplomacy Prof. Jos Leijten, Joint Institute of Innovation Policy (on-line)
16h00 – 16h30	Coffee Break & Networking
16h30 – 18h30	Negotiating session of the "São Paulo Conceptual Framework of Innovation Diplomacy"

Day 10 Friday – 30 August

09h00 – 10h30	The multilateral Intellectual Property regime – an academic perspective • Prof. Marli Elizabeth Ritter dos Santos, Director, Brazilian Forum of Innovation and Technology Transfer Managers (FORTEC)
10h30 – 11h00	Coffee Break & Networking
11h00 - 11h30	Presentation of the "São Paulo Conceptual Framework of Innovation Diplomacy"
11h30 – 13h00	Closing ceremony • Prof Moacyr Martucci, Vice-Director, IRI-USP • Prof Guilherme Ary Plonski, Deputy-Director, IEA-USP • Sec. Pedro Ivo Ferraz da Silva, Ministry of Foreign Affairs, Brazil